



Board Meeting Minutes Sunday, July 17, 2005

The Board of NSRCA held a meeting on Sunday, July 17, 2005, at 7:00 pm Eastern Standard time in Muncie, Indiana, at AMA headquarters.

Lamar Blair called the meeting to order at 7:10 PM Eastern Standard time.

All officers were present for the meeting except Bill Glaze, D2. Eric Henderson was delayed due to AMA Nat's-on-line reporting duties, and joined the meeting mid-way through. Dan Curtis, Don Atwood & Gordon Anderson attended via phone. Also in attendance were Jerry Stebbins and Tony Clark.

Brian Clemmons reported on our financial status. There has been little change since the last board meeting. In May, we had \$31, 512.08 in the bank; this month we have \$31,484.52. Brian will submit more details to the Board.

Also discussed was an approved proposal from last year for \$50 per district for pattern primers. The Secretary will include this in the DVP documentation she maintains and email everyone a reminder about the money available.

Funding of trade shows was also discussed, and needs to be itemized in the annual budget so everyone knows what funding is available.

Jerry Stebbins reported on the status of advertising in the K-Factor and on the NSRCA web site.

Jerry maintains a list of advertisers, what size ad they place in the K-Factor each month, and the status of their payments. The K-Factor advertising generates about \$1000 each month. Most advertisers pay monthly. There has been interest from other advertisers, but so far, no new advertisers have been signed up. All are impressed with the improvements in the K-Factor.

“Word” ads have been discontinued for several reasons – they are not as effective as the graphic ads and they take up more space and generate less income than graphic ads.

The logistics, prices, etc., for setting up banner ads on the NSRCA web site are being worked out, but are still a few months away.

There will be no K-Factor Buyers' Guide this year. Jerry reported that work on a buyers' guide should begin in January or earlier for publishing in August. A publisher he talked to also recommended that the buyers' guide is more effective as a separate issue from the regular K-Factor.

Jerry sent 128 letters in May to manufacturers and vendors soliciting donations for the auction held at the NATS as part of the NSRCA banquet and membership meeting. About 17 responses were received. A better response can be expected if the letters are sent at the end of the year when prospective donors are finalizing their budgets for the following year.

The Communications & Promotions manager and Competitions manager positions are still open. There was some discussion on the need for these positions, particularly for Communications & Promotions. While the DVPs promote pattern & NSRCA in their districts, a Communications & Promotions manager would produce standardized flyers to promote pattern and provide more information, and have a standardized packet to send out for the NSRCA booth at trade shows,



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among other things. Dan Curtis agreed to head a committee to define how to promote pattern and what the Board would expect of the Communications & Promotions manager. Other committee members are Robert Kane and Emory Schroeter.

Marty King and Dave Guerin have submitted their names as Competitions Manager. No further discussion or action was taken.

Also needed is a Merchandising Manager to design, purchase & sell NSRCA merchandise. Among the considerations are how best to sell merchandise and what merchandise to sell. A new logo was also discussed, and that issue will be part of the Communications & Promotions committee's discussions.

District Vice President elections will be held this year. The term of office is two years. The term will begin January 15. Nominations should be sent to the Secretary by October 31. Nominations will be solicited on the NSRCA & email lists, as well as in the September K-Factor. The candidates' campaign statements will be included in the voting & membership renewal at the end of the year.

A committee was appointed to do contingency planning for moving the RC Aerobatic Nationals to a location other than Muncie. The committee members are Don Atwood, Derek Koopowitz, Lance Van Nostrand, Rick Wallace, Emory Shcroeter & Dan Curtis.

A question about judge certification was answered before the Board Meeting. The question concerned the 2-year AMA and FAI judge certification cycles that are on alternate years. Do judges need to be certified for FAI next year when the sequence changes? Any judge who was certified for AMA & FAI this year (2005) will be OK for FAI next year. An update for the FAI sequence changes will be available next year that all judges should review.

The Secretary gave an update on the documentation she has been working on this year including the membership database, processing payments including PayPal, officer & manager responsibilities including treasurer, advertising, & district VPs, and managing the change to new secretary and treasurer since those positions have several joint responsibilities.

The NATS status was reported: There was good feedback on the new information included in the pilots' packages (which included the flight schedule & order, and the work assignments), the feedback on the matrix method used for Masters & FAI was also good. A survey was included in the packet for feedback on the event. Last year there were 99 pilots at the NATS; this year there were 113. About 30 pilots attended the NATS for the first time.

The next Board Meeting will be in October.

The meeting adjourned at approximately 8:45 PM.